

ELEVATE

www.elevatephotographymn.com



Photo Ready Prep Guide

BY ELEVATE PHOTOGRAPHY

In today's real estate marketplace, potential buyers do their research online before deciding whether or not to visit a home. This makes having high-quality, professional photos invaluable. Statistics show that homes with professional photos sell faster and for more money.

We've created this prep guide to assist you in making sure your home is photo-ready when our photographers arrive giving you the best experience possible!

IN ALL ROOMS

- Put away all pet food & water dishes
- Remove clutter on counters, desks & furniture
- Replace burnt out lightbulbs
- Hide remote & phone chargers
- Remove rugs
- Turn on all lights (including lamps) and open all blinds
- Turn off all ceiling fans
- Remove trash cans & tissue boxes
- Clean, dust, sweep & vacuum



BEDROOMS

- Remove clutter from nightstands & dresser tops
- Make sure items under beds cannot be seen
- Make beds and fluff pillows
- Tidy up any walk-in closets



KITCHEN & DINING ROOM

- Clear counters of all clutter & small appliances
- Put away all dirty dishes, soaps, scrubbers, etc
- Remove all fridge magnets & photos
- Straighten chairs

BATHROOMS

- Remove wastebaskets, toilet brushes & plungers
- Close toilet lids
- Remove clutter from countertops & shower/bath
- Remove bathrobes & anything on back of doors
- Hang fresh towels

OUTSIDE THE HOME

- Park vehicles away from home
- Lower all garage doors
- Hide trash & recycling bins in garage
- Put away any children/pet toys
- Hide/wind-up garden hoses and any other tools
- Mow lawn & trim edges day before the shoot
- Winter: Clear driveway, sidewalk, steps and/or patio of snow

THINGS TO NOTE...

We will be photographing all of the main areas of the home. Typically, we do not photograph small closets and inside garages unless it is requested.

Most shoots take approximately 45 minutes and due to our schedule we require the home to be photo-ready upon our arrival.